

**OSTİM TECHNICAL UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF MARKETING
COURSE SYLLABUS FORM**

ATA 101 Principles of Atatürk and History of Turkish Revolution I							
Course Name	Course Code	Period	Hours	Application	Laboratory	Credit	ECTS
Principles of Atatürk and History of Turkish Revolution I	ATA 101	3	2	0	0	2	2

Language of Instruction	Turkish
Course Status	Compulsory
Course Level	Bachelor
Learning and Teaching Techniques of the Course	Lecture, Question-Answer, Problem Solving

Course Objective

The main aim is not for the student to learn theoretical or encyclopedic knowledge, but to establish a link between history and his field of expertise. In addition, it is to ensure that s/he sees the problems of the age and the world in which s/he lives from a wider perspective. To reveal the place and contribution of Turkish-Islamic civilization in these turning points by identifying the main turning points in the history of civilization. It is aimed to transfer the XX century Turkish modernization (political, military, art and technique) and its projections, foundations or ruptures before the XX century to the students by visualizing as much as possible with technological possibilities. To provide learning by comparing the Turkish Revolution, Kemalism thought and Atatürk's principles within the framework of old Turkish and world history.

Learning Outcomes

The students who become successful in this course will be able;

1. to establish a connection between their field of expertise and history
2. to learn Turkey's recent history
3. to learn founding philosophy and basic principles of the Republic of Turkey
4. to have the necessary knowledge about the development of democracy in Turkey
5. to gain a general knowledge of the 20th century world, important international developments and decisive developments affecting our day
6. to learn the international problems and resources of today's Turkey
7. to compare the past and present conditions and to build a knowledge bridge.

Course Outline

The history of Turkish modernization is discussed within the framework of the general history of civilization. In this direction, the important periods of the history of civilization are briefly explained and the place and contribution of Turkish history in these periods is revealed. Afterwards, the reasons why the Ottoman Empire, which guided the history of civilization for a period, entered the regression process were emphasized. Finally, the establishment process of modern Turkey on the legacy of the Ottoman Empire is explained.

Weekly Topics and Related Preparation Studies

Weeks	Topics	Preparation Studies
1	Antiquity and Rome in Outline	<ol style="list-style-type: none"> 1. Ancient Greece and the Birth of Democracy 2. Roman Empire <ul style="list-style-type: none"> o Urban Culture o Law o Regular Armies o Road and Central State
2	The Two Faces of the Middle Ages	<ol style="list-style-type: none"> 1. The Church and Europe in the Grip of Feudal Fragmentation 2. The Golden Age of the Turkish-Islamic World 3. How Did the Turkish-Islamic World Connect with the Intellectual Heritage of Antiquity in the Middle Ages?
3	The Scientific Revolution and Its Pioneers in the Middle Ages	<ol style="list-style-type: none"> 1. Al Jazari 2. Al-Farabi 3. Ibn al-Haytham 4. Ibn Rushd 5. Jabir b. Hayyan 6. Ibn Sina 7. Meryem Al Usturlabi
4	Modern Age and Enlightenment	<ol style="list-style-type: none"> 1. The invention of heavy artillery and the end of feudalism 2. Ehl-i Hiref in the Ottoman Empire as a design organization? 3. The Winners and Losers of the New World (The Rise of England, Spain and Portugal, The Ottoman State Cannot See the Changing World) 4. While Medieval Turkish-Islamic Civilization Influenced the World, Why Did It lag behind Europe since the XVII Century?
5	Industrial Revolution in the XVIII Century	<ol style="list-style-type: none"> 1. "The Story of Cotton; Slaves, India and the British Industrial Revolution" 2. Which Nations Rise, Which Fallen? Ottoman and Industrial Revolution 1789

		French Revolution and Its Results
6	Important Terms Ottoman Modernization in the XIX Century	<ol style="list-style-type: none"> 1. Reform 2. Revolution 3. Charter of Alliance 4. The rescript of g�lhane 5. Edict of Reform 6. I. Constitutional Monarchy
7	Ottoman Empire in the XX Century	<ol style="list-style-type: none"> 1. At the very beginning of the 20th century, imperialism's struggle for division, Tripoli, the Balkan Wars and the conditions that brought about the First World War. <ul style="list-style-type: none"> o The war of Tripoli and the first planes o Man's test by flying; From Ibn Firnas to Hazarfen
8	MIDTERM EXAM	
9	World War I (1914-1918)	
10-11	Mustafa Kemal Pasha in Samsun	Circular Letters
12	Mustafa Kemal Pasha in Samsun	Congress
13	From Toy (Congress) to the Grand National Assembly of Turkey Assembly Tradition in Turks	
14	Foreign Aid Issue in the National Struggle “The Case of President Osman Kocaođlu of Bukhara”	
15	National Pact or Sevr?	<ol style="list-style-type: none"> 1. Eastern Front 2. Southern Front 3. Western Front 4. Mudanya Armistice
16	FINAL EXAM	

Textbook(s)/References/Materials:

Textbook:

Amin Maoluf, Arapların Gözünde Haçlı Seferleri
Ali Fuat Cebesoy, Milli Mücadele Hatıraları
Bernard Lewis, Modern Türkiye'nin Doğuşu
Cemal Yıldırım, Bilim Tarihi
E. Jan Zürcher, Modernleşen Türkiye'nin Tarihi
El Farabi, El Medinetül Fazıla

Supplementary References:

Mehmet Bayrakdar; İslam Bilim Adamları
Murat Yülek, Ulusların Yükselişi (İmalat, Ticaret, Sanayi Politikası ve Ekonomik Kalkınma)

Other Materials:

Kemal Tahir, Esir Şehrin İnsanları (Novel), Yorgun Savaşçı (Novel)
Turgut Özakman; Diriliş, Çanakkale 1915 (Novel)

Assessment		
Studies	Number	Contribution margin (%)
Attendance		
Lab		
Class participation and performance	1	20
Field Study		
Course-Specific Internship (if any)		
Quizzes / Studio / Critical		
Homework		
Presentation		
Projects		
Report		
Seminar		
Midterm Exam/Midterm Jury	1	30
General Exam / Final Jury	1	50
Total		100
Success Grade Contribution of Semester Studies		50
Success Grade Contribution of End of Term		50
Total		100

ECTS / Workload Table			
Activities	Number	Duration (Hours)	Total Workload
Course hours (Including the exam week): 16 x total course hours)	16	2	32
Laboratory			
Application			
Course-Specific Internship (if any)			
Field Study			
Study Time Out of Class	16	1	16
Presentation / Seminar Preparation			
Projects			
Reports			
Homework			
Quizzes / Studio Review			
Preparation Time for Midterm Exams / Midterm Jury	1	4	4
Preparation Period for the Final Exam / General Jury	2	4	8
Total Workload		(60/25 = 2,4)	60

Course' Contribution Level to Learning Outcomes						
Nu	Learning Outcomes	Contribution Level				
		1	2	3	4	5
LO1	to establish a connection between their field of expertise and history					X
LO2	to learn Turkey's recent history					X
LO3	to learn founding philosophy and basic principles of the Republic of Turkey					X
LO4	to have the necessary knowledge about the development of democracy in Turkey					X
LO5	to gain a general knowledge of the 20th century world, important international developments and decisive developments affecting our day					X
LO6	to learn the international problems and resources of today's Turkey					X
LO7	to compare the past and present conditions and to build a knowledge bridge.					X

Relationship Between Course Learning Outcomes and Program Competencies (Department of Marketing)									
Nu	Program Competencies	Learning Outcomes							Total Effect (1-5)
		LO1	LO2	LO3	LO4	LO5	LO6	LO7	
1	Understanding the formal and informal processes associated with a business structure.								
2	Evaluate a business on the basis of all functional units.								
3	To use analytical thinking effectively in the decisions taken for the problem solving process.								
4	Having a vision of self-improvement and learning.					X			5
5	To carry out all activities within this framework, equipped with ethics.					X			5
6	To analyze the cases encountered by doing research and studies individually and as a team within the organization.								
7	To convey his thoughts and suggestions at the level of knowledge and skills he has acquired in the field of marketing to the relevant people in writing and orally.								
8	Developing effective and creative marketing mix strategies that will adapt to different market conditions and buyer types in national and international dimensions.								
9	To have the ability to interpret and analyze data, to identify problems and to suggest solutions by using the knowledge acquired in the field of marketing.								
10	To have sufficient awareness of the universality of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety.								



11	Evaluate the knowledge and skills gained by the marketing education with a critical perspective within the framework of the practices in business life.					X			5
12	To follow and correctly interpret the current trends developing within the framework of marketing.								
TOTAL EFFECT									15

Policies and Procedures

Web page: <https://www.ostimteknik.edu.tr/marketing-1242>

Exams: The exams aim at assessing various dimensions of learning: knowledge of concepts and theories and the ability to apply this knowledge to real-world phenomena, through analyzing the situation, distinguishing problems, and suggesting solutions. The written exams can be of two types, ie. open-ended questions, which can also be in the form of problems or multiple-choice questions.

Assignments: Homework (Assignments) might be applicable. Scientific Research Ethics Rules are very important while preparing assignments. The students should be careful about citing any material used from outside sources and reference them appropriately.

Missed exams: Any student missing an exam needs to bring an official medical report to be able to take a make-up exam. The medical report must be from a state hospital.

Projects: Not applicable.

Attendance: Attendance requirements are announced at the beginning of the term. Students are usually expected to attend at least 70% of the classes during each term.

Objections: If the student observes a material error in his/her grade, he/she has the right to place an objection to the Faculty or the Department. The claim is examined and the student is notified about its outcome.